



Dear readers,

For the driver, winter time is a dangerous time of the year - and winter is coming soon, which means that the car brakes must be in order. This brings some nice additional business for car repair shops; but the customers must be made aware of the need to maintain the brake system regularly. The expenditure is minimal and money quickly earned when you maintain brake systems with one of our devices. They're not only quick and easy to use with comfortable handling but are also low cost and reliable. Customer complaints are now a thing of the past.

Enjoy your read,

Yours truly,
Werner Rogg



Winter is coming. The cold season creates all sorts of hazards and tricky situations on the road - optimally maintained brakes are the solution.

Optimal maintenance for highest safety

In winter the rule is: slow down and drive carefully so that there's time to react to dangerous situations. This rule is especially important, not only when braking, but also when steering and accelerating. In the event of danger, drivers in vehicles with an anti-lock braking system (ABS) also put the pedal to the metal and keep it there, because with ABS, the car can still be steered under control and remains stable within the lane.

The prerequisite is, of course, that the brake system works properly. Here it all depends on the shop that evaluates the car - and on the equipment they use. Car shops that use ROMESS devices are

always on the safe side, because these ensure optimum maintenance of the brake system: The prerequisite for a fluid change in which "soft" brakes don't happen, is a **ROMESS device because only this quality brand with RoTWIN technology** produces sufficient high flow which is in perfect proportion to the flow rate. The flow pressure is simply too low with other units (see page three).

Service professionals should inform the customers at the beginning of the winter season to let them know the importance of having brake service performed at the right time and with the right device. This brings the shop money.

Brake Fluid Tester

Aqua for every shop

More room

Even in economically unstable times, ROMESS expanded its headquarters in Villingen-Schwenningen in a neighboring building, which is connected to the existing company building, thereby adding another 700 square meters. This additional capacity initially serves as a warehouse; however several test benches will be set up in the near future which will serve well in the course of the development of new products. The shipping and handling of goods is also simplified with the new warehouse.



Werner Rogg and his team are happy about the additional space at the company location VS.

E-second car

A survey of market observers from DAT shows that Germans see the electric car especially as a second car. Only 39 percent can currently imagine an e-car as a replacement for an everyday car. Whereas 45 percent can imagine an e-car as a 2nd car; 16 percent are undecided. The available range of an e-car is on average 415 kilometers, as the survey also shows. This is too little for most frequent travelers.



To ensure that they operate reliably and with high precision, the AQUA Series brake fluid testers are carefully adjusted during production.

"The AQUA 10 or the AQUA 12 - one of these devices belongs in every good car repair shop," says ROMESS CEO Werner Rogg. This not only determines the condition of the brake fluid, but also documents and proves the need for a fluid change to the driver, because the measured values can be saved and

printed out. The AQUAs have a built-in pressure chamber **to analyze the brake fluid, unlike other devices, completely unaffected by ambient conditions.** The quality of the brake fluid is evaluated at constant temperature by vapor pressure: the higher the boiling point, the better the fluid.

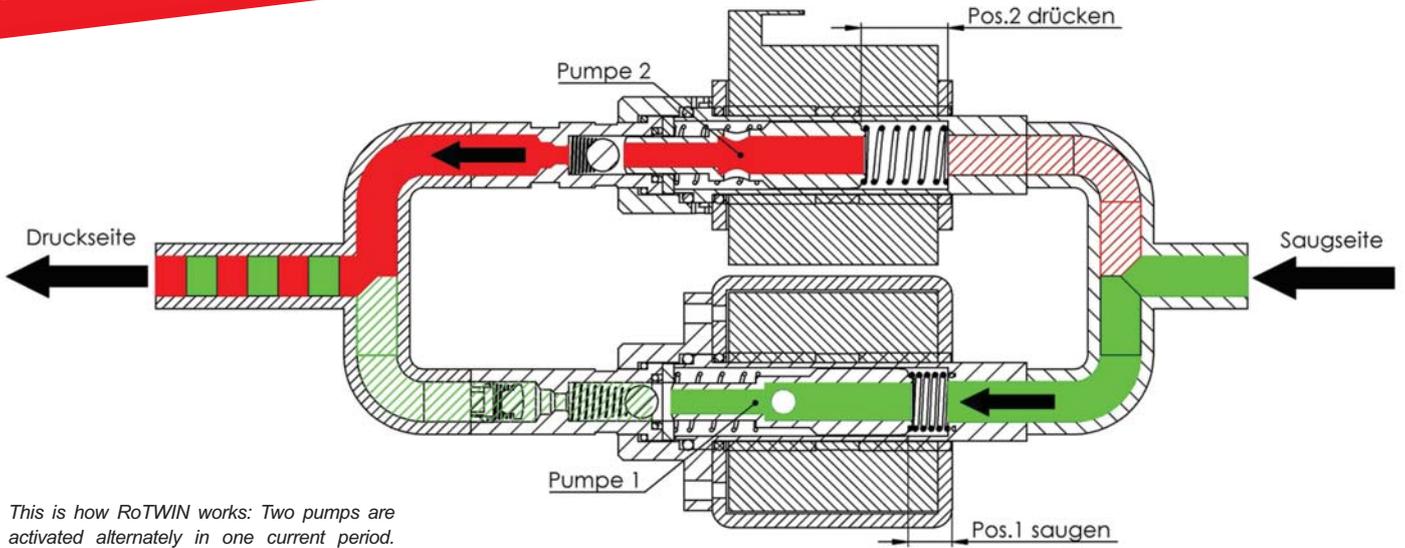
New at ROMESS



Andreas Giesser has accepted a new challenge as assistant to the management at ROMESS. He is a technician and business economist by nature and thus has the ideal prerequisites for a management position in the operative area - as well as a lot of experience in sales. In the past, Giesser held positions of responsibility here as an outside sales representative. Among other things, he has worked as a sales manager for around ten years. The new job at ROMESS will most certainly have its challenges, but will also be enjoyable for him.

RoTWIN 
 The new benchmark
 in brake maintenance

Reciprocating pump



This is how RoTWIN works: Two pumps are activated alternately in one current period. While one pump sucks, the other presses the fluid on.

This patented technical principle makes the devices so superior with the RoTWIN technology.

2 pumps work great together

When two get along particularly well, most people get something good out of it. This principle applies in many ways, especially to the RoTWIN technology used in modern ROMESS devices. It fully meets the safety requirements of modern brake systems, as shown by tests from major automobile manufacturers.

The pressure buildup of two pumps takes place by the alternating movement of stepped piston in the flow direction. While one **pump sucks**, the **other presses**. **The inputs and outputs of the pumps are connected symmetrically. This results in a continuous flow at high flow pressure and increased flow rate.**

In the process, suspended matter and vapor locks located in the brake fluid



ROMESS-Geräte tragen nicht umsonst das Qualitätssiegel „Made in Germany“. Sie werden sorgfältig produziert und hochwertig verarbeitet.

are flushed out of the brake system, while the brake fluid can be quickly and efficiently filled into the brake system without foaming and thus without formation of bubbles.



RoTWIN is pushed by government

Companies can promise a lot in marketing. The fact that our RoTWIN is a very hot innovation is supported by the federal government. In the program ZIM (see below). RoTWIN devices guarantee the car repair shop, especially in the maintenance of the braking systems of modern vehicles safety.

ZIM for innovators*

ZIM is called "Central Innovation Program for SMEs". This is a nationwide, technology and industry-open promotion program for medium-sized companies. New technology products are being promoted that are of great significance for the respective field of application.

Werner Rogg celebrates his 80th birthday

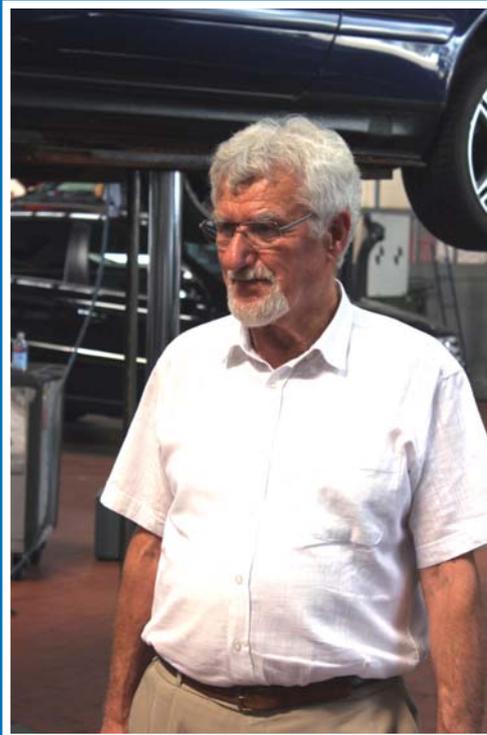
The forger of ideas

He's phenomenal: Werner Rogg, founder and owner of ROMESS, has now celebrated his 80th birthday. For nearly five decades he has run his company ROMESS - and is still bursting with new ideas.

The graduate physicist and engineer Werner Rogg, a true Black Forest native, worked for various companies before founding his own company in Villingen-Schwenningen in 1970. With ROMESS, a word formation from the components "Rogg" and "Messtechnik", now based in the Dickenhardt industrial estate, Rogg initially developed measurement and control innovations in the industrial and chemical sectors. Gradually, however, the field of activity shifted to the development of service equipment for the automotive sector. Since then, the Schwenningen-based company has been a technological

leader in the field of brake maintenance; The name has a good reputation in the industry; more than 80 percent of all car dealerships know the brand, and just as many "depend on it" - also because the company is constantly setting new standards with its newly developed service equipment for garages.

Behind it all stands the inventor Werner Rogg, who has already developed more than 100 sophisticated measuring equipment and solutions and has collected patents like other people collect stamps. He won the prestigious Baden-Württemberg Rudolf Eberle Innovation Award with his "Wheel alignment 2000" system, which made it possible to improve the suspension tuning and therefore the road holding of a vehicle with minimum effort. The man from Schwenningen is regarded by renowned German automobile manufacturers as a proven problem solver - in his working life he has cracked many a nut that other engineers have confounded for decades. In all these years, he and his company have been able to hold



Werner Rogg in the car workshop: His working life is characterized by inventiveness and entrepreneurial spirit. Next year, ROMESS will have been in existence for five decades.

their own in the face of tough competition from large suppliers - an impressive lifetime achievement that is also based on enormous personal commitment and unbroken entrepreneurial spirit.

This spirit arose early in Werner Rogg. Grown up in Lenzkirch in the Black Forest, he earned some money by producing butter as a young boy. He soon realized that people liked his spread with a higher water content. So he added more water, which not only boosted sales, but also allowed him to produce more goods with the same amount of raw material.

Later, however, Werner Rogg was no longer

to make such compromises: Equipment from ROMESS production is known worldwide for its high quality; it is manufactured exclusively in Schwenningen.

Not so long ago, the Forger of Ideas was able to make a big break: with a smart pump hydraulic system, the innovative RoTWIN system, he significantly improved the performance of his service equipment, which is used by garage service centers to change brake fluid. This innovation was also met with an enormous response from experts.

Of course, with 80 years and going strong, you can also think about the time after working life. When ROMESS celebrates its 50th anniversary next year, the preparations for a change at the company headquarters are underway. Werner Rogg's grandson wants to continue the life's work of his successful grandfather - and will follow in some really big footsteps.