



Dear readers,

It is not only in the workshops that measuring-technical know-how is an advantage, but also in the industrial production, where the measuring-angle detection allows manufacturing at a higher precision grade and in a more efficient way.

ROMESS is a renowned problem solver in this field. In the brake-maintenance sector we are already well-known for finding solutions to customer specific problems. Therefore we also extend our telephone support. Our technical experts are always at your disposal to answer any questions. And last but not least, we have a "vintage model promotion": Take this opportunity to purchase a brand-new ROMESS device at a very favorable price.

Enjoy reading the present ROMESSAGE!

Yours Ihr Werner Rogg

Construction plants to improve efficiency

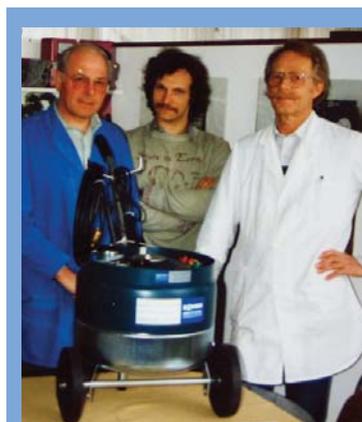
ROMESS is not only a manufacturer of high quality, but also a problem solver in the production. Since a longer period of time our company has been manufacturing measurement-technology units with considerable success for different sectors, but particularly for the automobile construction in order to help manufacturer to produce with more efficiency at a higher precision grade. "This division with quality-management solutions is becoming more and more a supporting pillar of our company", states Mr. Werner Rogg, Managing Director of ROMESS. "Our measuring units are customized solutions which do not only ensure a gain of time during the assembly process, but brings also further advantages." Since the equipment, which is developed according to customer-specific requirements, determines any operating sequence, every operating step becomes reproducible. By this means, operating steps, which were based until today on manual measuring methods, are detected in a digital way and documented accordingly. Special software



ROMESS employees in the lab: The multiple measuring units are planned there before they are mounted in the corresponding local assembly lines.

for the precise multiple angle detection renders this sophisticated solution possible. "In this way it is not only possible to manufacture faster and more reliable, but also to produce steadily higher quality which can be easily documented", explains Mr. Werner Rogg. "We always offer a complete package from the troubleshooting up to the evaluation."

Please see more on page 3.



Vintage model promotion

The photo on the left shows: ROMESS does not exist since yesterday. As technological leader in the field of brake maintenance we offer high quality for over 40 years. Compared to other brands, our devices are not only technologically on top, but also extremely solid. Therefore we offer a special redemption campaign to our customers: If you have a device which is elder than 15 years, we offer you a temporary redemption promotion for "vintage models". Therefore please take the opportunity. More information, please see the last page!



INFO

High demand

The Federal Ministry of Transport has rereleased 138 old license plates which have fallen victim to administrative district reforms. Further claims are examined. Maximum 300 old plates could be added to the actual 383 German plates.

Steady service

64 per cent of independent workshop owners and 45 per cent of authorized car dealerships evaluate their economic situation as "good". This is a result of a branch survey made by "Kfz-Betrieb" and the BDK ("bank of the German automobile") at the end of the past year. Reason for this positive result is the stable service business.

Only with seal of approval

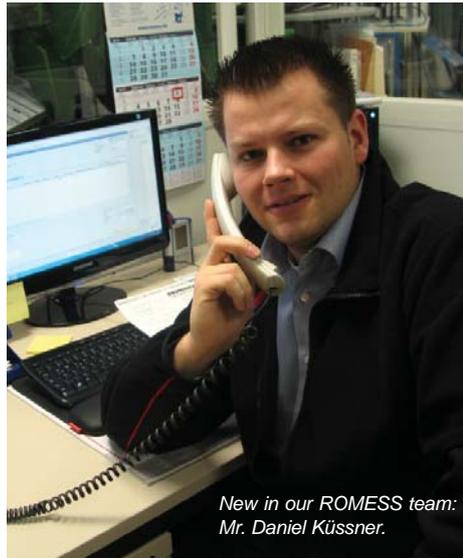
It is not allowed to sell any vehicle component without official inspection tag, if there is a possibility that they should be used in the field of application of the StVZO (Road Traffic Licensing Regulations). A seller who offered headlamp bulbs on eBay without official seal of approval got the short end of the stick, although he pointed out, that his products were not approved for traffic and did not correspond to the StVZO.

High risk

Young drivers, driving elder vehicles, have a four times higher risk of injury as opposed to those driving modern vehicles. This was the result of a research made by accident investigators of the GDV (German Insurance Federation). The 18 to 24 years-old group is over proportionally often involved in serious accidents.

Service offensive 2013

The direct line to our brake experts



*New in our ROMESS team:
Mr. Daniel Küssner.*

"Our devices are absolutely leading on the technological level, here we are on top", states the Sales Manager of ROMESS, Mr. Norbert Siebold. "Therefore we would like to offer a perfect service to our customers." I. e. ROMESS offers from the beginning of this year a technical direct line free of charge offering an open ear for any technical problem. Customers can call directly two brake-maintenance experts.

Mr. Kay-Uwe Karsten (state-qualified automobile engineer) is at the customers' disposal under +49 7720/9770-30. Mr. Daniel Küssner (master mechanic) awaits your call under +49 7720/9770-15.

The experienced workshop specialist supports the ROMESS team since the beginning of this year. "Our direct line is not only made to answer questions regarding our devices," explains Mr. Kay-Uwe Karsten. "Furthermore we know a lot of tips and tricks all around brake maintenance. Therefore we can

give expert advice and help to find solutions to specific problems." It goes without saying that the direct line is not only for customers who already have a ROMESS device.

We will be pleased to give our expert advice to any caller who needs expert advice. Often workshops which do the brake maintenance without ROMESS devices have problems, because the devices of our competitors do not build up enough pressure.

"A call at ROMESS is worth it", states Mr. Daniel Küssner. The intensification of the technical support on the telephone is part of a re-alignment. By means of this intensive support which is not offered in any other branch, ROMESS develops a new sales strategy. "In future we intend to support smaller regional

Technical support

Mr. Karsten +49 7720/9770-30

Mr. Küssner +49 7720/9770-15

retail structures", states Mr. Norbert Siebold.

Hereby particular attention is paid to local retailers and workshop suppliers. This procedure helps to steadily improve the brand's quality. "We absolutely do not intend to work on the low-cost market.

Our philosophy is to provide workshop specialists with premium quality and innovative equipment. This is our business policy", explains the sales manager. "If you look for premium quality, please contact us directly or ask your workshop supplier about ROMESS devices."



The Mitsubishi Fuso coming from "the land of the rising sun" is rare on Germany's roads. However, even for this Japanese commercial vehicle ROMESS offers the corresponding adapter.

At ROMESS everything fits!

A brake-maintenance device can be of such a high performance - however it is of no advantage, if it cannot be used correctly, i.e. if the corresponding vehicle adapters do not exist. This is not the case at ROMESS. We manufacture a multitude of adapters for any vehicle model common on the market as well as for real "exotic vehicles". For more information, please see under www.romess.de.



Premium manufacturing quality: Mr. Mark Hauser examines the blank adapter.

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The high engineering know how of ROMESS is very important in the field of production lines. An example: Assembly of the chassis. Thanks to the exact multiple angle detection a continuous montage of components at a high precision grade is for the first time possible. The chassis can be aligned at an extremely high precision grade, i.e. the height, hitch and castor angle. It means that any components which have to be mounted afterwards like motor, chassis and wheel bearing can be fitted in an optimal way. The result is high quality which pays off for the customer with less tire wear, shorter braking distance, less side noises and more comfortable steering behavior.

Investment supported

Companies which invest in equipment can amortize this investment. It means that they can deduct their expenses for operative equipment from the taxed profit. Therefore, to focus only on the purchase price is not really recommendable. A brake-maintenance device amortizes after four years; the tax authority supports such an investment. Afterwards money is made with this equipment, the longer the device works properly, the better it is. Hence, a brand of high quality like ROMESS pays off better than you even might think.

ROMESS
07720/9770-15
Hotline

We want your vintage model!*

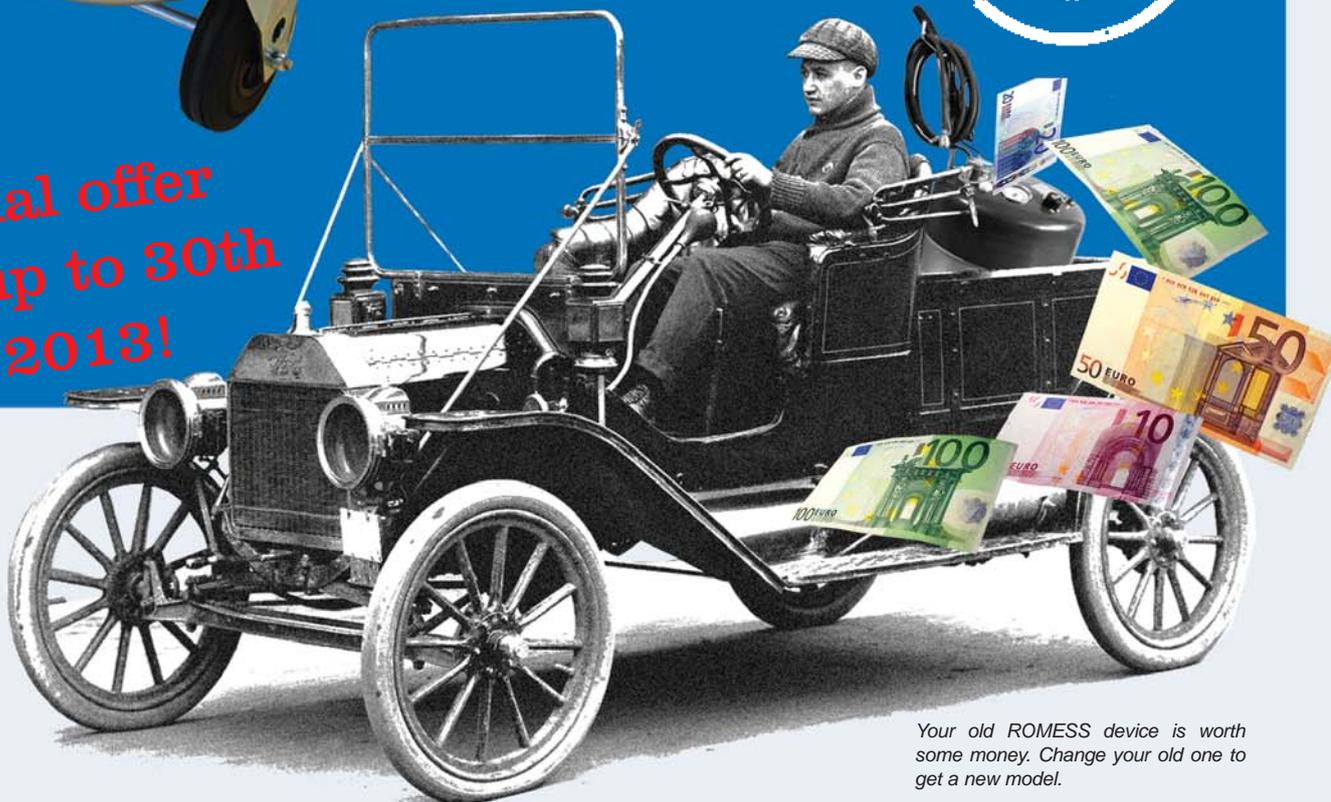


Workshop owner, Mr. Reinhard Deibl, from Schweinfurt is one of these customers: In his workshop he uses one and the same S 15 since more than 30 years - and it works and works...

We offer a temporary special offer "OLD-AGAINST-NEW": Buy a new ROMESS brake-maintenance device and get some money for your old long-distance runner! Please call our hotline up to 30th April 2013 under +49 7720 9770-15. Inform us about model, serial number and year of manufacture of your old device. We will advise you in a fair and competent way, which device is the right one to your requirements. If you purchase a new device we will offset the time value of your old device. Take this opportunity!



***Special offer
only up to 30th
April 2013!**



Your old ROMESS device is worth some money. Change your old one to get a new model.