



Dear readers,

At the moment we are occupying our thoughts on the 125th birthday of the automobile. In this edition we take the opportunity of reviewing this significant milestone. It goes without saying that we would like to review the history of the automobile from our individual point of view. Besides the general ROMESS news about products and innovations, we would like to highly recommend you - our loyal customers for many years - our update 2011. Benefit from our loyalty campaign and bring your device up-to-date at an utmost favourable price. With this special offer we would like to thank our customers and business partners.

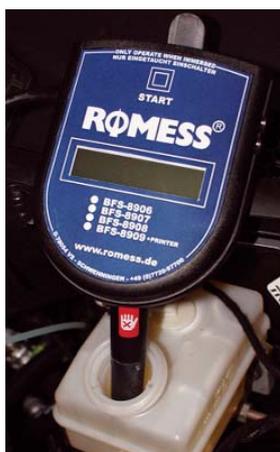
Enjoy yourselves while reading the present ROMESSAGE
Yours Werner Rogg

A good reason to change now!

The printed word is correct. Many agree on this statement. People generally trust more the written than the spoken word. Therefore ROMESS delivers workshop specialists good reasons to make a change: Romess not only offers the brake-fluid test device BFS 8909 with printer, but also the Aqua 12. With a printed test sheet it is easier to convince the driver that it's time to change the brake fluid, although it is sometimes not easy at all to convince the driver of the necessity to do so. The managing director of ROMESS, Mr. Werner Rogg knows: "Many drivers ignore the test values, although their brake fluid is old and therefore their vehicle is no longer roadworthy." Workshop tests have shown that customers pay more attention to the good advice of their workshop specialist, if he hands them out



ROMESS is the only company on the market who offers the mobile brake-fluid testing device BFS (below) in various versions - optionally with printer output. This is really important to workshop specialists, since customers can be convinced in an easier way, if they get their test values in written.



a test sheet. Additional brake fluid changes do not only generate business, but also a better conscience - because the workshop can document the critical measuring values. If the customer declines to change



The mobile testing device BFS 8909 (above) and the stationary unit Aqua 12 Digital (below) assist workshop specialists, by means of printed measuring result, to convince drivers to change their brake fluid, when it is time.

the brake fluid and if something should happen, then the workshop is on the safe side. It goes without saying that this is also the case regarding the ROMESS Aqua 12 Digi equipped with printer output, a stationary unit which also analyses the state of the brake fluid precisely by means of a closed system.

Device-UPDATE 2011

ROMESS is the "long distance runners" brand - solid and durable. Our brake-maintenance devices have been used, usually daily, for decades. Although they continue and continue operating, every now and then they can get slightly damaged. Therefore ROMESS starts a unique customer loyalty campaign: The update 2011 for ROMESS devices. ROMESS devices, which are older than 10 years (date of purchase) can be overhauled or repaired in our company at an utmost favourable price. During the repair work of the device in our plant, you receive a loaned device free of charge. **NOTA:** This special offer is only valid up to 30th April 2011.

Predrainage-adapter for VW and Audi

Not available - not at ours

ROMESS does not only have solutions for customer specific problem, but in most cases has already the finished product - as e.g. the adapter 50201 for the pre-drainage at the reservoir of Volkswagen and Audi. The adapter can be connected in a quite simple way by means of a bayonet closure, which is situated, regardless of the respective type, under a small yellow cover.

This adapter is perfect to use with the DUO devices of ROMESS, particularly with the S 30-60 DUO and the S 22 DUO for professional workshop maintenance. The procedure of the pre-drainage works as follows: By means of the pre-drainage of the reservoir, most of the old brake fluid is removed from the braking system before starting the actual filling procedure. Positive effect: The required time of the brake fluid change is reduced and the changing procedure proceeds in a cleaner way. ROMESS, the brand for professional workshop equipment, is absolutely technologically leading in this sector.



Perfect: Often a bayonet closure (arrow) is fixed on the reservoir of the VW and Audi models. This bayonet closure is usually covered by a small yellow cap. The ROMESS adapter 50201 has to be connected here.



With the DUO devices S 30-60 DUO (picture above) and S 22 DUO, ROMESS introduced the principle of the pre-drainage method into the market.

AutoZum at Salzburg fair

The automobile industry has recovered - this is the resumé of the AutoZum 2011 in Salzburg. ROMESS presented a selection of its product program on the stand of its sales partner, the company Kastner. The company Kastner, with head office in Austria, is the lea-



The visitors of the AutoZum had the opportunity of taking a closer look at ROMESS products on the stand of the company Kastner

ding expert for workshop equipment in the alpine region. More than 300 exhibiting companies showed their novelties and actual offers in twelve pavilions of the convention exhibition centre.

"The AutoZum has been a good start for our company in view of the exhibition year 2011", states Mr. Kay-Uwe Karsten, customer adviser of ROMESS. The AutoZum traditionally takes place every second year and is considered as leading trade-fair event in the automobile after-sales sector in the alpine Danube region. The exhibition team of ROMESS will be present at quite a number of trade fairs - among them the Amitec in Leipzig, the Trostschau in Stuttgart, the Autopromotec in Bologna and later in the year also at the Otomotiv in Istanbul.

ROMESS Kfz INFO

More places

The University of Economy and Environment in Geislingen enlarges its automotive-industry bachelor degree program. Starting from the winter semester 2011/12 the bachelor degree program receives ten additional study seats per semester. Since autumn 2010 there is also a master program.

Trendy

According to the European association of utility-vehicle manufacturers ACEA the uptrend in the sales of commercial vehicles is continuing. In 2010 the sales increased by 8.1 per cent on approx. 1.84 million utility vehicles in Germany. Mainly the light-duty commercial vehicles have contributed to these figures.

Female won

A vehicle which has been involved in an accident, written off as a constructive total loss and compensation collected from the opposing assurance may be repaired. It is required that the vehicle is roadworthy and will be driven for at least six months. This has been decided by the District Court Baden-Baden after a female driver took the opposing assurance to court.

E-10: List

Nearly 90 per cent of the registered vehicles with otto-cycle engines can be fueled without any problems with the new petrol E10. The petrol E10 is not suitable for approx. 3.1 million vehicles and for nearly a million motor bicycles. Workshops that have to answer customer enquiries concerning this matter can download, under www.dat.de, a list regarding the E-10 compatibility of vehicles and motorcycles.

Better than any eye

Nothing costs more time (and therefore of course money) than a failure in the system, which cannot be located. ROMESS offers a series of high-performance diagnostics tools which save time and assist to locate failures in a stress free way. The flexoscopes and video flexoscopes of ROMESS are exceedingly practical tools for the inspection of motors, air conditionings and other places in the



Very simple: The Flexoscope 72820 can be used everywhere and everytime.

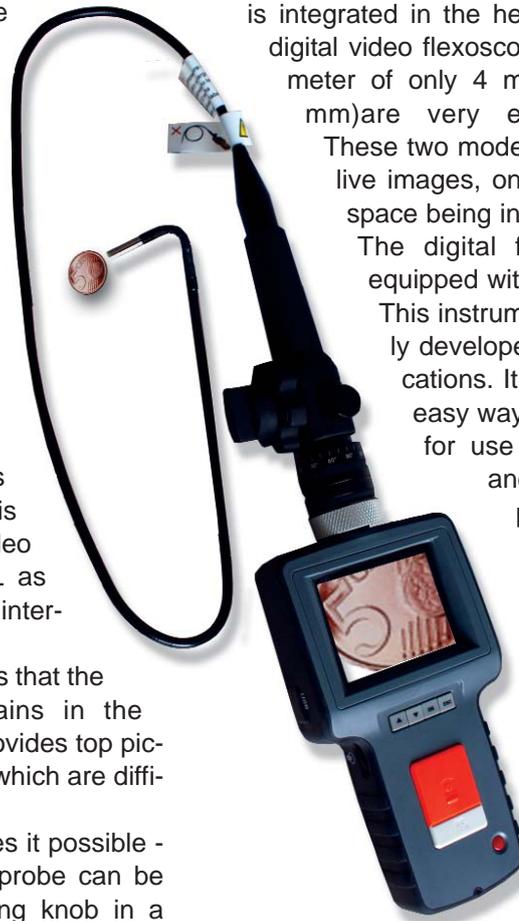
vehicle which are difficult to reach. The digital video flexoscope 72824 (see picture on the right side), shows live pictures on a 3.5" TFT screen as photo or as video. It is equipped with a video output in NTSC/PAL as well as with an USB interface.

A quite utile feature is that the flexible probe remains in the fixed position and provides top pictures from positions which are difficult to reach.

A two-way joint makes it possible - The position of the probe can be adjusted via a turning knob in a

very comfortable way. An adjustable bright light is integrated in the head of the probe. The digital video flexoscope 72823 (with a diameter of only 4 mm) and 72822 (5,5 mm) are very efficient instruments. These two models display high-quality live images, on a 3,5" TFT, from the space being inspected.

The digital flexoscope 72821 is equipped with a 2.5" colour screen. This instrument has been specially developed for workshop applications. It can be handled in an easy way, is immediately ready for use and delivers precise and quick results. The portfolio is completed by the flexoscope 72820, its electric light cable, with the diameter of 4 mm really gets everywhere.



ROMESS Product tips



The ROMESS S 15 is a real workshop all-rounder. The mobile brake-maintenance device is a compact unit and utmost solid and perdurable. The filling capacity of the device is constructed to justify daily brake fluid changes economically. The tank volume is 19 liters. It goes without saying that also this device is especially appropriate for ABS systems. Furthermore the device is approved by the car manufacturers.

S 15, order no. 1015



As accessory for our brake-maintenance devices we offer various types of catch bottles - high quality at very reasonable prices. Please contact us by phone +49 (0)7720 - 9770-0, by fax +49 (0)7720 - 9770-25 or even by email: info@romess.de. If you contact us outside usual business hours, we will get in touch with you as soon as possible.



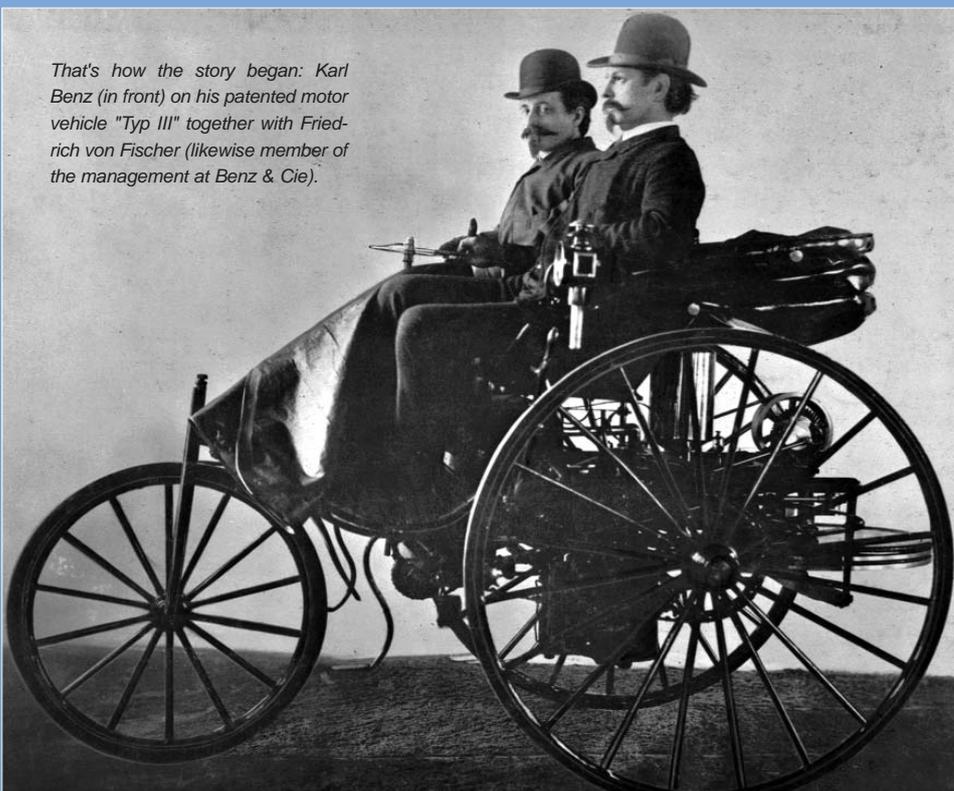
The CM-09606 is a high-class inclino-meter CM-09606 with extensive software for the adjustment of the chassis and the vehicle level for the automobiles of Mercedes. This measuring method for vehicle is patented by ROMESS (EP 0826945 B 1 + Pat. 10113024).

CM-09606, order no. 09606-10

Impressum

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That's how the story began: Karl Benz (in front) on his patented motor vehicle "Typ III" together with Friedrich von Fischer (likewise member of the management at Benz & Cie).



1886: On 29th January Carl Friedrich Benz files a patent for a petrol-driven vehicle with four cycle engine - the "patented motor vehicle Benz number 1". The birth of the automobile, 125 years ago, was the beginning of an incredible triumphant era. On the occasion of this significant anniversary we would like to give you a review on important milestones of the automobile history - from our own personal point of view. After all, ROMESS has been active during the last third of this era and have contributed in developing many innovative and customer specific workshop solutions, a large number of them together with our development partner Mercedes.

Automobile changes the world

1888: The British veterinarian John Boyd Dunlop manufactures pneumatic rubber tires for bicycles. Later on the Frenchman Edouard Michelin develops the first rubber tires for automobiles.

1897: Rudolf Diesel designs the first motor which was named after him. The Diesel motor is manufactured in cooperation with MAN.



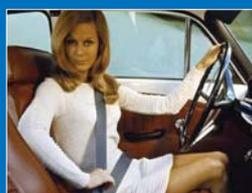
1913: Henry Ford introduces the assembly line in the U.S.A. and achieves an enormous cost reduction, which renders affordable cars for a lot of people. The Ford T-Model ("Tin Lizzy") is the first car which is manufactured in mass customization (left).

1926: The birth of the Daimler-Benz AG: Ben & Co. and Daimler motors association merge.

1932: The first automobile radio of Europe is presented at the international "Funkausstellung" in Berlin.

1968: Due to high accident rates airbags are tested in the U.S.A. Walter Linderer deemed to be the inventor of the airbag.

1970: Werner Rogg founds the company Romess. First only measuring- and control technical innovations for the industrial chemical sector.



1973: Werner Rogg develops the first electro-hydraulic brake-maintenance device for ROMESS.

1976: Germany introduces the seat-belt obligation for driver and co-driver (left).

1980: In Germany the Mercedes-Benz W 126 is the first car with airbag.

1984: Werner Rogg develops the most successful brake-maintenance device on the market - the S 15 (right).



1993: Ford utilizes a sensory parking assistant system.

1995: Mercedes-Benz introduces the electronic stability program (ESP). Hereby, for the first time, the vehicles are controllable during a full braking.

2000 Romess is granted with the Dr. Rudolf-Eberle innovation award of Baden-Wuerttemberg.

2004: LEDs are used for the first time on the front of the vehicle (right).



2008 The steering-wheel balance RLWD 2008 developed by Romess helps to continue improving steering systems.



2010 The ADAC (German automotive society) and the Stiftung Warentest (product testing foundation) evaluate Mercedes-Benz, which uses ROMESS devices, in a nationwide workshop test with best grades. This successful test is a continuation of Mercedes-Benz's victories. Since 2006 the brand with the star has received top grades in all ADAC tests.